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## Making the Most of your first National EPA Brownfields Conference

If you are a new grantee, Congratulations! We hope you are looking forward to your first National EPA Brownfields Conference. We've put together some hints to help you get the most out of this exciting and educational experience.

### *Before you leave for the conference:*

Plan your schedule of educational sessions. You've probably received the conference schedule in the mail. If you haven't, you can click on the "Schedule at a Glance" at [www.brownfields2009.org](http://www.brownfields2009.org). There are an abundance of educational offerings and there's sure to be something specific to your redevelopment challenge. Many of these sessions offer Continuing Education Units (CEUs) if you need them. Things you won't want to miss:

- Mobile work shops-These site visits always fill up fast and are a great way to see first hand what your grant can accomplish.
- Phoenix Awards Ceremony-This is the Oscars of brownfields redevelopment; something for your community to aspire to.
- Film series-Try to put at least one of the Film Series offerings on your schedule. A picture is still worth 1,000 words.

### *While you are at the Conference:*

- Spend some time perusing the Exhibit Hall. Be sure to stop by the booth of your EPA Regional representatives. If your state regulators have a booth (or if they share one with the EPA Regional Office), make sure they know you are there, too. This is a good time to start developing relationships with the agency representatives that can help facilitate your project's success.
- There will be several receptions during your time at the conference. Your regional reception is a good place to get to know other grantees in your region as well as the EPA Project Officers. This is an ideal place to get some of your specific questions answered. (Regional Receptions are scheduled for Tuesday morning, at 8:00 a.m. in the various Salon rooms at the Conference Center.)
- One of the great benefits of this conference is the opportunity to network with representatives of communities that have been in the EPA Brownfields Program for a while and learn from their experience.
- Visit with consultants and vendors about your specific brownfields redevelopment issues. You can get an idea of who has the expertise you are looking for and can collect contact information (as well as lots of free giveaways!). This is your opportunity to get as much information from as many different perspectives as possible.

### *Specific information to come away with:*

- Information on your state brownfields programs and other incentive programs that relate to your specific redevelopment vision.
- Insights from other communities that have used their EPA Brownfields grant to leverage other sources of funding.
- Ideas on how communities are marketing their cleaned up brownfields sites to developers.

Lastly, we want to tell you to have a great time and we'll see you there!

**Brownfields 2009 New Orleans, LA November 16-18  
Visit us in booth 733.**

If you would like more information on brownfield redevelopment funding opportunities, or grant writing please contact Cynthia Quast, P.E., Brownfields Redevelopment Department Manager at [quastcindy@stanleygroup.com](mailto:quastcindy@stanleygroup.com) or 319.626.5316.

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### Community Assistance

Stanley Consultants is proud to have assisted the following communities with their successful applications:

Northwest New Mexico Council of Governments - \$1,000,000 Coalition Assessment

City of Carson City, NV - \$400,000 Assessment

City of Firebaugh, CA - \$400,000 Assessment

City of Grass Valley, CA - \$400,000 Assessment

Riverside County Development Agency, CA - \$200,000 Cleanup

City of San Pablo, CA - \$400,000 Assessment

City of Sparks, NV - \$400,000 Assessment

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